

# /MARTAXRODRÍGUEZ *GRAPHIC DESIGN / UI&UX / ILLUSTRATION*

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- 08/2018  
Current | **VISUAL DESIGNER** / Freelance
  - Product design, prototyping, website design, branding.
- 09/2017  
08/2018 | **CREATIVE DIRECTOR** / Wiemspro / Málaga, Spain
  - Ui / Ux designer (App prototyping, user research, workflows, app design)
  - Design and development of responsive websites and landing pages.
  - Campaign management, corporate identity, company books, stationary, ads, packagings and social media imagery.
- 10/2016  
09/2017 | **PRODUCT DESIGNER** / Golden Race / Málaga, Spain
  - Ui / Ux designer (Mobile app prototyping, game viewers & games workflow)
  - Design and creation of corporate identity, company book, stationary, ads, stands for shows and social media imagery.
- 04/2013  
11/2016 | **VECTOR ARTIST** / Freepik / Málaga, Spain
  - Vector artwork creation, including assets, icons, and UI kits.
- 09/2011  
10/2016 | **CREATIVE DIRECTOR** / Grupo Marketinnova / Málaga, Spain
  - Campaign management, corporate identity, company books, stationary, ads, packagings and social media imagery for a variety of brands and clients.
  - Design and development of responsive websites and landing pages.
- 06/2014  
11/2014 | **VECTOR ARTIST** / Vecteezy / Nashville, EEUU
  - Icons and UI kits creation.
- 01/2016  
10/2016 | **GRAPHIC AND WEB DESIGNER** / Sano Center / Spain
  - Campaign management, creation and maintenance of brand imagery for the franchise.
  - Design and development of responsive websites and landing pages.
- 01/2012  
10/2012 | **GRAPHIC & WEB DESIGNER - TEAM LEADER** / Cork Community / Cork, Ireland
  - Design and creation of campaigns, corporate identity, stationary, posters, and imagery for ads and digital exposure.
  - Design and development of responsive websites and landing pages.

**Masters Degree in UI / UX research, design & prototyping**  
/ University of Minnesota (current)

**Masters Degree in Web Design**  
/ FORMAN

**Expert in Theory of Graphic Design**  
/ A4 Formación

**Degree in Journalism**  
/ Universidad de Málaga

**Adobe Suite** ● ● ● ● ● ● ● ●

**Axure RP** ● ● ● ● ● ● ● ●

**CMS management** ● ● ● ● ● ● ● ●

**HTML / CSS** ● ● ● ● ● ● ● ●

**Video editing** ● ● ● ● ● ● ● ●

**Illustration** ● ● ● ● ● ● ● ●